WE have just created a website called www.persondirectedcare.com to promote culture change in nursing homes. We also created the first online radio and television broadcast to promote this movement. Please share with us what is working in your facility or other facilities. We want to learn about new programs or new information. Our elders need us to improve the way they are cared for. This is the essence of Culture Change.

You can participate by sending us your stories, audios, or videos to be added to our streams.

At this time we are building a collection of broadcasts to stream. Please contact us to find out how you can promote CULTURE CHANGE!
Who I am and why I am doing this.

Hi! My name is William Olivares. I reside in Tucson, Arizona.

At its heart, culture change is about changing the culture of nursing homes so that the care given will promote, maintain, or enhance the quality of life of each resident. It emphasizes dignity, choice, and self-determination for each resident. The culture change movement aims to de-institutionalize the environment of nursing homes. It involves the transformation of nursing homes from the traditional model to a more resident-centered model. Care should be truly resident-centered and tailored to each resident’s needs and preferences. Caregivers who have a meaningful and valued role in the nursing home deliver care. Nursing staff needs to have consistent assignments to provide personalized care. We believe that by having the same CNA or nurse providing care, they will know our residents’ needs in a more personal way.

The environment should be truly home-like with residents having privacy in their rooms and bathrooms. Privacy is a key issue for our residents. Technology plays a big part in developing Person Directed Care programs. We have developed a Radio and Television online stream to promote this movement.

By preparing and empowering employees, we will continue to provide excellent care and excellent service to residents and their families. It is important that we create and build a trail for future employees to follow.